A Amended to Accept
9.28.14 (MD)

Amend For copy
10.3.14 (MD)

NAB Form PB-18 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box) [A] FEDERAL CANDIDATE [D] STATE/LOGAL CANDIDATE						
To Avail Window,	Themselves Federal Can	Of The Low didates Mus	est Unit Cha t Sign The C	rge During / entification:	N Political On Page 3	
	Location 18 (C			Date	77	
being/on behalf of: Friends of Kelly Ayotte						
political party for the office of: New Hampshire Senate						
in the General						
election to be held on: November B , 2014						
do hereby request station time as follows:						
Bloadeask Rength	iline of a Day: Rotalion of Package	Days	Ciass.	Pimestpet Weak	Numberol Weeks	
	Vanes		WO#-	1506131		
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represent that the payment for the above described broadcast time has been furnished and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate. The name of the treasurer of the candidate's authorized committee is: This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. To Be Signed By Candidate or Authorized Committee Signature To Be Signed By Station Representative ☐ Rejected ☐ Accepted in Part Accepted gnature

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification is Required:



(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

🖺 does

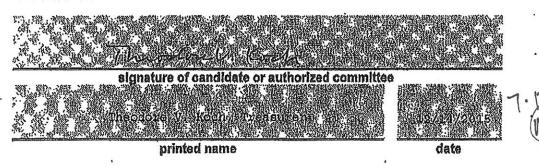
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

Adoes not

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

In the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

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	Varies		·		
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Attach proposed scriedule withicharges (Itravallable); ((()

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible if that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots alred and the rates charged. The FCC sonline political files include a folder for Terms and Disclosures. NAB suggests that for stations subject to the online public file rule, the names of contabt person(s) be placed in that folder.



Candidate Name:	Senator Kelly Ayotte			
Official Campaign Name:	Friends of Kelly Ayotte			
Address:	1750 Elm Street, Suite 801			
City, State & Zip Code:	Manchester, NH 03101			
City, State & Zip Code.				
Campaign Phone: _	(603) 660-7497			
Campaign Fax:				
Campaign Contact Person:	Jon Kohan, Campaign Manager			
Campaign Treasurer:	Ted Koch, Koch & Hoos			